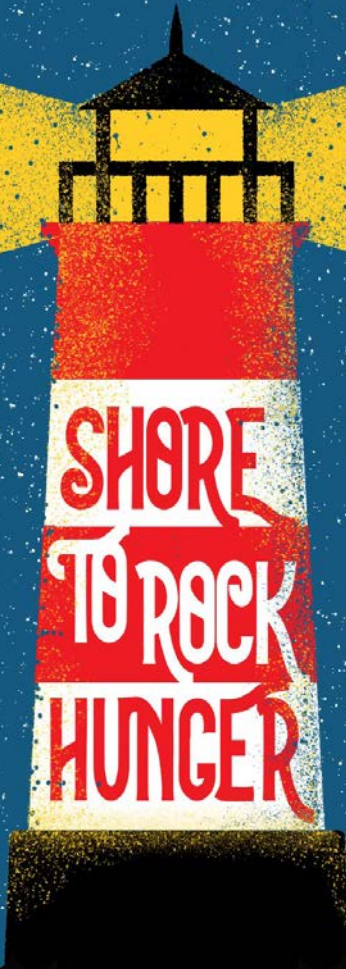


# FULFILL

HACKENSACK MERIDIAN HEALTH THEATRE



A CONCERT CELEBRATING  
FULFILL'S ROCK STAR HEROES

TOM CUNNINGHAM

JEFF KAZEE

BRIAN KIRK



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OPENING NIGHT: MAY 11, 2023

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## **Fulfill**

presents

### **Shore to Rock Hunger**

**A Concert Celebrating Fulfill's Rock Star Heroes**

**TOM CUNNINGHAM ♦ JEFF KAZEE ♦ BRIAN KIRK**

### **Music Line Up**

#### **House Band**

G.E. Smith, Shawn Pelton, John Conte,  
Billy Norris and from the Juke Horns: Chris Anderson & Neal Pawley

#### **Artists**

Early Elton (featuring Jeff Kazee, Rich Pagano, and John Conte),  
Jill Hennessy, Brian Kirk, Jesse Malin, Southside Johnny, and Adam Weiner  
of Low Cut Connie

#### **Musical Director**

Jeff Kazee

### **Shore To Rock Hunger Committee**

Co-Chairs: Rena Levine Levy, Jeremy Neuer, Chris Sullens

Committee: Denise Anderson, Sandy Broughton, Meghan Cunningham,  
Tom Cunningham, Cherie Cuzzi, Karen Dolan, Matthew Dolan, Drew Eitner,  
Karen Franklin, Jeff Kazee, Vassileia Kazee, Brian Kirk, Elizabeth Kirk,  
Jeff Kovatch, Aaron Levine, Bob Ley, Ken Marowitz, Natalie Burbelo,  
Tony Pallagrossi, Wendy Price, Zack Sandler, Jennifer Smiga,  
Sammy Steinlight, Alex Taylor, Nicole Trivigno,  
Tristan Vaughan, Gene Waddy

# A MESSAGE FROM OUR BOARD CHAIR AND PRESIDENT & CEO

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Dear Friends of Fulfill,

Tonight's first-time-ever event for Fulfill recognizes three local heroes who have emerged out of the famed Jersey Shore music scene to put their time and talents toward our mission of ending food insecurity throughout Monmouth and Ocean Counties.

The stars of Fulfill's **Shore to Rock Hunger Concert: Celebrating our Rock Star Heroes** this evening are

**Tom Cunningham**, host of 'Springsteen on Sunday' on 107.1 The Boss,  
**Jeff Kazee**, bandleader for Southside Johnny and the Asbury Jukes, and  
**Brian Kirk**, lead singer of Brian Kirk & the Jirks

These Jersey Shore icons recognize the increased struggles that our neighbors face, from the lingering impacts of the Covid pandemic to rampant inflation putting healthy food farther and farther out of reach. Adding to these challenges, a significant reduction in Supplemental Nutrition Assistance Program (SNAP) benefits has taken food resources away from as many as 785,000 low-income New Jersey residents.

The Jersey Shore music scene has always been about shining a passionate light on the connections between people, their families, and their communities. Tom, Jeff, and Brian have generously turned that same light toward Fulfill's critical mission. We are truly humbled by their selfless and extraordinary commitment to helping end hunger across our Shore communities, and to letting those neighbors who need us most know that they are not alone.

*Everybody breaks down once in a while.*

*Everybody needs someone.*

*We need each other.*

*-Jeff Kazee, "Thanks for Checking in"*

It goes without saying that tonight would be impossible without the deep generosity and support that you continue to show for Fulfill and the communities we serve. Much like the rock star heroes we honor tonight, you refuse to let the music of our mission end—and we are so very grateful. Welcome to Shore to Rock Hunger. It's time to kick back, celebrate, and enjoy an evening only the Jersey Shore can offer!

With heartfelt gratitude,

Lauren Holman  
Board of Trustees Chair

Triada Stampas  
President & CEO



## A MESSAGE FROM OUR CO-CHAIRS

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This year's event is the culmination of deep discussion and soul searching among ourselves and with the Development team at Fulfill. We wanted it to be special, as we always do, but the definition of special in this case was centered around finding honorees whose dedication to Fulfill's mission came more from their hearts and actions than from their wallets. We also agreed that the goal was a group of nominees and an event that would broaden Fulfill's reach, energize the residents of Monmouth and Ocean Counties, illuminate the true scope of need facing the food insecure across our community, and highlight the role that Fulfill can play in supporting them.

As Fulfill has been the beneficiary of countless events sponsored by untold numbers of area musicians, it soon became obvious that honoring members of the local music community was the right direction in which to move. The pool of viable candidates ran deep, but our search brought three incredible local artists to the top:

- Tom Cunningham of 107.1 The Boss
- Jeff Kazee, the Musical Director for Southside Johnny and the Asbury Jukes
- Brian Kirk of Brian Kirk and the Jirks

Each of tonight's three honorees has supported and promoted the cause of fighting hunger in Monmouth and Ocean Counties with their own unique styles and contributions. The commonality among them is that they all lead with their hearts; beyond raising dollars, these local heroes work hard to foster a deep understanding among donors of just how the need for food assistance continues to grow. By honoring the unique contributions of Tom, Jeff, and Brian, we are also supporting their efforts to raise awareness of the battles so many of our neighbors face each and every day.

It has been a distinct pleasure to work with the many dedicated committee members who consistently work to spread the word about the growing needs of residents across Monmouth and Ocean Counties. To them, we offer our deepest thanks.

We all have so much to be proud of tonight. This evening is not only a tribute to our honorees and the Jersey Shore Music Community, but also to the volunteers and staff at Fulfill who worked tirelessly to make Shore to Rock a night to remember.

Finally, our most sincere thanks to our Event Committee members, especially to Kelly and Kate (who lost more of hours of sleep than they care to remember) and thanks to each of you in the audience. We know you will have a spectacular time and hope you spread the word in the days and weeks following this event.

Rena Levine Levy  
Concert Committee Co-Chairs

Jeremy Neuer

Chris Sullens

## THE ELEANOR LEVINE UNSUNG HERO AWARD

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Eleanor Levine, equal partner with her husband Leo in the WindMill Restaurants, contentedly worked in the main office of the organization and received very little recognition for her many contributions to the businesses. That selfless attitude also extended into many activities and aspects of her life. She encouraged Leo to be the deliverer of gifts, the granter of loans and the front man for the businesses. She knitted blankets for babies she would never meet, crocheted and mailed hats to men and women in the armed services serving overseas, purchased and had Leo distribute blankets in Miami to homeless people, and signed many monthly checks to charities. She performed all of those activities, not only because they were the right things to do, but also to pass down to her children and grandchildren the lessons of humility and giving back. Her lesson was that we are all responsible for our communities, without the need for recognition or glory. To her family and to those lives she anonymously touched, she truly was an Unsung Hero.

Rena and David Levy, in honor of Rena's mother, Eleanor Levine, established the Eleanor Levine Unsung Hero Award to annually recognize Fulfill volunteers who, much like Eleanor, live their lives selflessly in the service of others. Tonight, the Unsung Hero awards are presented to Jane Holloway and Jim Alaimo.

### **Meet This Year's Unsung Heroes**



Jane Holloway, who retired from a 29-year teaching career, started volunteering with Fulfill in October 2018. At one of our evening Mix Mingle and Sort events with her husband, she fell in love with the energetic atmosphere of Fulfill and eventually landed in Chef Mary's kitchen, helping with meal prep. She went on to help distribute food at our mobile pantries and even worked the reception desk. When meal prep was moved to our B.E.A.T. Center in Toms River, Jane took the initiative to volunteer in the Neptune garden. In 2022, when Fulfill began running mobile pantries after a long hiatus during Covid, Jane was the first one to offer her services regularly on the Windsor Crescent mobile in Jackson, and she hopes to expand to other mobiles nearby. Chef Mary notes that Jane is one of her hardest workers, staying after to wash dishes and do laundry, all unasked. Jane likes to stay busy in

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her life outside of Fulfill as well -- she volunteers regularly at the NJ Sharing Network and at the Howell Senior Center, where she teaches crocheting. After all that, in her "spare time," Jane trains her dog Brodie to compete in shows. We are all so thankful that she chose Fulfill as one of her pathways.



Jim Alaimo began volunteering through his employer, FINRA, in 2019. Shocked by the staggering numbers of residents experiencing food insecurity in Monmouth and Ocean Counties, he began his independent journey with Fulfill in February 2020 after retiring. Jim found his first niche in the Sort Room, leading the charge to pack crisis boxes, keeping production moving quickly and smoothly with a leadership style hallmarked by his caring,

friendly, and open nature. When he began to work in the Fulfill garden program with Jess Sinkhorn, Jim first soaked up the necessary knowledge and then began to take on the role of team leader, a natural for him. He has been the impressive force behind a team that has helped our Giving and School Garden Networks by building 16 greenhouses, and constructing over 30 raised garden beds. He has also performed countless maintenance repairs in the garden, at some of Fulfill's food pantries, and even in our own Neptune facility. In just three years of service, Jim has put in over 1,400 hours for Fulfill. With his drive to excel, all while having fun in the process, there are no signs of him slowing down. We are grateful!

## **Become A Volunteer Today!**

Opportunities include organizing food drives, packing and sorting donations, helping with office work and mailings, helping at mobile pantries and with our feeding program partners, and so much more.

Did you know that in 2022, we had 851 volunteers put in nearly 43,00 hours? With the Independent Sector valuing an hour of volunteer time at \$29.95, our volunteers have saved Fulfill \$1.2M!



**Sign Up Here!**

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Triada Stampas, President & CEO

**Thank You!**

Special thanks to all of Fulfill's volunteers  
for helping with this event. We couldn't do this event without you!

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Help Fulfill to reach the goal of providing **ONE MILLION** meals to our neighbors in need by making a donation tonight! For every \$1, we can provide 3 meals to our food-insecure neighbors.

It's easy! All you have to do is scan or text.



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**Questions?** See a Fulfill volunteer

**THANK YOU!**

\*Message and data rates may apply



## DID YOU KNOW...

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This past year, Fulfill has:

- Served nearly 12M meals through our network of over 280 feeding partners, including food pantries, soup kitchens, shelters, after-school programs, and more.
- Utilized its bilingual Resource Connections Team Specialists to assist clients with SNAP (also known as food stamps), health insurance and other benefits. In our last fiscal year, the team assisted in 1,500 SNAP applications and 837 Medicaid/NJ Family Care applications.
- Provided weekly backpack meals to 1,000 children at 29 schools during the school year.
- Graduated a total of 409 students through our free 13-week Culinary Skills Training Program since its inception in 2002.
- Distributed over 100,000 pounds of nutritious food, including fresh produce, to our hungry neighbors through our Mobile Pantry Program.
- Conducted surveys with our feeding network to better understand client needs, resulting in an organization-wide decision to purchase and increase protein, produce, and dairy products.
- Hosted a grand re-opening of The B.E.A.T Center, a community resource hub that helps Ocean County individuals access food, job training, and other services.
- Awarded 30 agency capacity grants to our feeding partners so they could more efficiently serve those who are food insecure. Grants approved included purchases for new freezers, refrigerators, shelving, equipment, and other much-needed upgrades to their operations.

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The logo for Dearborn Market is centered in a white oval with a red border. It features a green leafy branch above the word "DEARBORN" in a green, serif font. Below "DEARBORN" is the word "market" in a smaller, green, sans-serif font, with a red diamond above the 'a' and below the 't'. Underneath "market" is the phrase "Fine Food & Garden Center" in a smaller, green, sans-serif font.

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**TOM CUNNINGHAM**

**JEFF KAZEE**

**BRIAN KIRK**

**Thanks for Helping  
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the Jersey Shore!**

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I have been friends with the three honorees for a long time and all three are amazingly worthy of all of the praise that will be bestowed on them tonight...and more!

Brian, Jeff and Tom, thank you for letting me be a part of tonight's festivities and for all of the work you have done and will continue to do for Fulfill and our community.

I am truly blessed to have each of you as my friend.

**JEREMY NEUER**







CONGRATULATIONS TO

# Fulfill's 2023 Rock Star Heroes!

**TOM CUNNINGHAM**  
**JEFF KAZEE**  
**BRIAN KIRK**

THANK YOU TO THE  
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YOU DO FOR OUR  
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*Love & Respect,  
Carol Stillwell &  
Mary Ann Larkin*



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## MEET THE HONOREE: TOM CUNNINGHAM



*"I can't remember the last time that I saw a Bruce Springsteen show and he didn't do his 'PSA' for a local food concern. Hunger and food insecurity have to be dealt with on a community/backyard level, and to see the Fulfill team in action during the height of the pandemic is something that I found inspirational and unforgettable. I've been proud to partner with Fulfill for the past 17 years and always look forward to playing on their team. I love that all of the Press Communications radio stations are in the mix with Fulfill - it's wonderful to be in the trenches with such amazing people."* - Tom Cunningham

The host of 'Springsteen On Sunday' on 107.1 The Boss (WWZY-FM) is in his 20th year of playing the music of Bruce Springsteen & The E Street Band and other Jersey Shore music scene stalwarts on Sunday mornings from 9 to 11. Cunningham began his radio career while a student at the University of Dayton, ending up at the Gem City's top-rated free form progressive rock station and eventually heading back east, spending 10 years at legendary heritage Top 40 station WPST in his hometown, Trenton. Cunningham then landed in Cherry Hill for three years working with industry icon Kal Rudman at the Friday Morning Quarterback. He has held executive positions in the promotion departments at Reprise Records, Jive Records, Universal Records and Vanguard Records. He is currently a format editor at the radio and record industry destination, All Access Music Group. Tom holds an annual all-request show that benefits Fulfill. In its 17th year, Tom takes song requests for a minimum donation of \$25 on the Sunday before Thanksgiving. His loyal listeners always grab the spots quickly with all funds benefitting Fulfill.



## MEET THE HONOREE: JEFF KAZEE



*“Throughout my career as a musician, I’ve been able to use my ability as a performer to help raise resources and awareness for many fine charities. Making sure our families and neighbors are fed and cared for seems to be the most basic need to be met. Over the years I’ve seen how Fulfill successfully navigates to better our community by delivering food, love, and respect to our neighbors in need. All done without fanfare or flash - Fulfill simply gets food to empty tables. Effective, from the heart, inclusive, and necessary. Although I’m a New York City resident, much of my career has been spent with New Jersey’s finest musicians - and I owe a huge debt to this region that has given so much to me. There’s always something in most artists that wants to help change the world, and I’m honored to be a small part of helping Fulfill change people’s lives on a daily basis, three times a day.” - Jeff Kazee*

A keyboardist and vocalist, probably best known for his longtime role as bandleader for Southside Johnny & the Asbury Jukes, for which he has (with Southside Johnny Lyon) written and produced the Asbury Jukes’ critically-acclaimed albums Pills & Ammo and Soulttime!, Kazee has recently written, performed, and produced his own solo album, titled Thanks For Checking In. A highly in-demand side musician and arranger for touring and recording, Kazee has worked across the country and internationally with Bon Jovi, Roger Waters, Dar Williams, Steve Kimock, The Blues Brothers Band, Gavin DeGraw, G.E. Smith Band and countless others. Early Elton Trio & The Poor Fools are two of Jeff’s favorite bands that he co-founded. During the pandemic, Kazee created a “Live from the Living Room” series where he performed live on Facebook, ultimately raising over \$26,000 for Fulfill.

## MEET THE HONOREE: BRIAN KIRK



*"I am honored that Fulfill asked me to be a part of Shore to Rock Hunger. Having a family to support and a band to keep working - I know what it costs to maintain a healthy and complete lifestyle. Our community is so fortunate to have Fulfill helping to bring relief to homes in need."* - Brian Kirk

Part musician, part singer, part comedian, Kirk is the lead singer of Brian Kirk & The Jirks, a popular Jersey Shore band for over 20 years. Kirk comes from a family of musicians; both his father and brother were band leaders. He is a self-taught musician who used to play in basement parties with a tip cup in front of him. Brian has come a long way since those days and is amazed that he gets to make a living playing music and celebrating some of the most joyous occasions of people's lives. He's equally amazed by the talent he surrounds himself with everyday. Brian and the band have played at Fulfill's Culinary Classic for many years. In recent years, Kirk chose Fulfill as the beneficiary for the 70th Birthday Tribute to The Boss at The Count Basie Center for the Arts and raised over \$23,000.





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A concert celebrating  
Fulfill's Rock Star Heroes:

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Artworks depicted:

Le Pho: *La Tassa Of Tea*, c.1950 (24 x 38 inches; Oil and

Michael Labua: *Evoljutsiya*, (60 x 54 inches; Oil on linen)

DAIN: *Ginta Biloka*, 2014 (60 x 48 inches; Mixed media

Ashleigh Sumner: *Redemption Song*, 2014 (96 x 96 inches; Acrylic, Mixed Media)

Robert Padilla: *Untitled: Flower Study*, 2005 (18 x 14 inches)

Willie Torbert: *Love Jones- One Love Runs Deep*, c.1950 (48 x 48 inches; Mixed Media Collage on Panel)

Michael Labua: *A Midsummer Night's Joyride*, 2013 (72 x 100; Oil on linen)

Ilgvars Zalans: *Philippines Girl*, 2014 (78.74 x 70.87; oil on canvas)

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**THANK YOU FOR YOUR GENEROUS SPIRIT  
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Congratulations to the esteemed musicians, Jeff Kazee and Brian Kirk and radio host Tom Cunningham on being recognized for their phenomenal contributions to those in need.

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**Congratulations to this  
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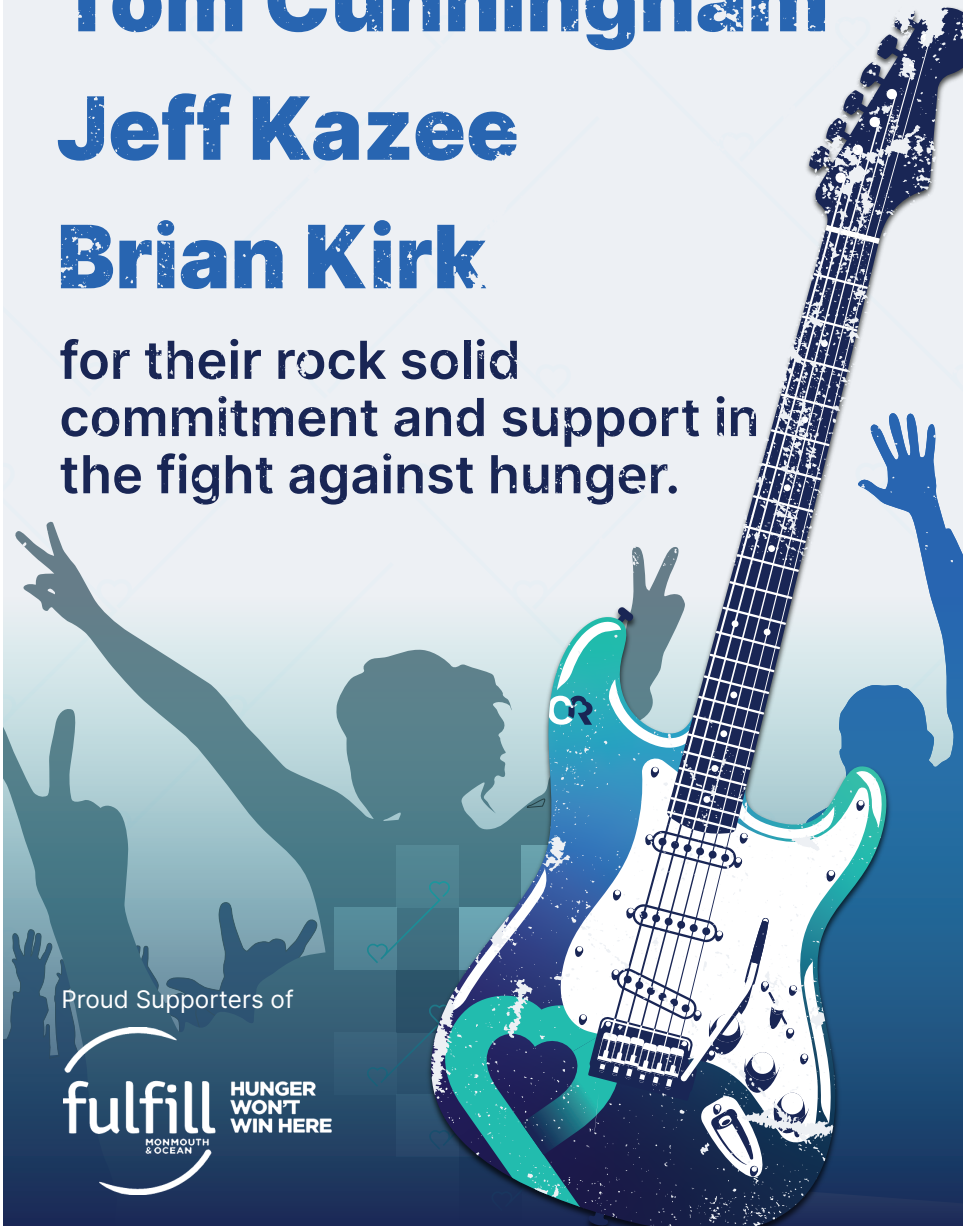
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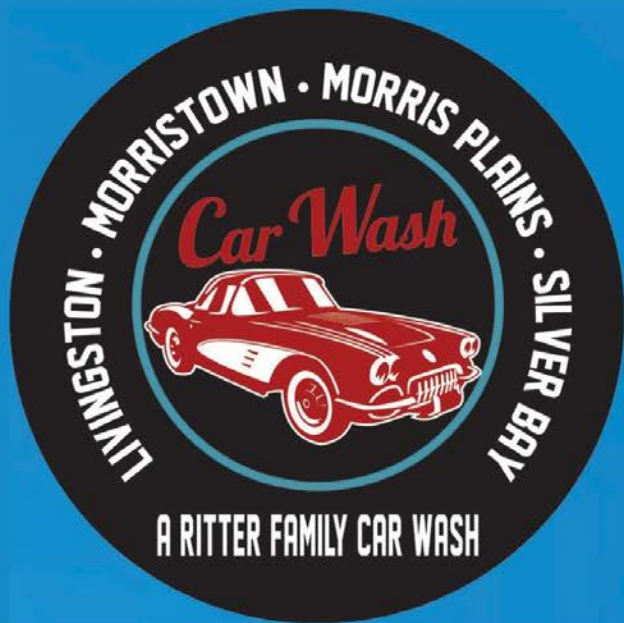


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