



# HUNGER WON'T WIN HERE

2026-2027 Students Change Hunger Toolkit





## ABOUT STUDENTS CHANGE HUNGER

Students Change Hunger is an opportunity for students across the state of New Jersey to rally together against food insecurity.

From September 14, 2026 through January 25, 2027, schools and youth organizations host food drives and fundraisers to help feed our New Jersey neighbors. Food and funds donated during this time help to meet the need in our communities and fight against hunger statewide.

During the 2025-2026 Students Change Hunger campaign, more than \$33,700 and 57,791 pounds of food benefitted our state's food banks.

In addition to raising food, funds, and awareness, this campaign also teaches students the power of advocacy and outreach. Students are the next generation of leaders. When they come together to support their communities, great things are possible.

## ABOUT FULFILL

Fulfill is the Food Bank of Monmouth and Ocean Counties. Fulfill has been dedicated to addressing hunger in Monmouth and Ocean counties since 1984. The organization provides food and resources through a network of nearly 300 partner agencies, including food pantries, soup kitchens and shelters, serving more than 150,000 neighbors each month. In addition to food distribution, Fulfill offers Resource Connections, SNAP enrollment assistance, culinary workforce training, and other programs that help individuals and families build long-term self-sufficiency.

Right now, according to a nationwide Feeding America study, approximately 137,000 neighbors in Monmouth and Ocean Counties face hunger. That is 1 in 10 individuals and 1 in 13 kids who may not know where their next meal will come from.

But, Fulfill is here to change that. **HUNGER WON'T WIN HERE!**

Last year, we distributed more than 18.6 million pounds of food - the equivalent of more than 15.5 million meals - to children, families, seniors and individuals throughout Monmouth and Ocean Counties.



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students  
**CHANGE**  
hunger

## HOW STUDENTS CAN MAKE A CHANGE

Students Change Hunger donates food and funds to support our neighbors here in Monmouth and Ocean Counties. Because of Fulfill's purchasing power, we can turn every dollar donated into three meals for our community. With your help, we can deliver MORE meals and MORE hope!

## HOW TO PARTICIPATE

### STEP ONE

Designate a lead parent/teacher/advisor from your school or organization.

### STEP TWO

Register your school or youth group today at [fulfillnj.org/students-change-hunger](https://fulfillnj.org/students-change-hunger).

### STEP THREE

Email your School or Program's Logo to [vmahon@fulfillnj.org](mailto:vmahon@fulfillnj.org) so Fulfill can build your online fundraising page for sharing with your supporters and collecting financial donations.

### STEP FOUR

Print out your toolkit for tips and marketing materials at [fulfillnj.org/students-change-hunger](https://fulfillnj.org/students-change-hunger).

### STEP FIVE

Start collecting food and raising funds.

### STEP SIX

Deliver food donations to Fulfill!





## RULES

- You must register for the competition at [fulfillnj.org/students-change-hunger/](https://fulfillnj.org/students-change-hunger/).
- Food may be donated at any time during the competition between September 14th and January 25th. You can make multiple drop offs if needed - your poundage will be tracked and totaled. We request that you notify us in advance by emailing [vmahon@fulfillnj.org](mailto:vmahon@fulfillnj.org) with the date and time you plan to drop off. When delivering your donations to Fulfill, be sure to complete a donation drop-off form using the same name with which you registered so we are able to attribute your donation to your team.
- Fulfill Neptune Location: Donation Drop Offs accepted Monday - Thursday between 9AM and 4PM. Fridays, drop offs will only be accepted between 2-4PM. Address: 3300 Route 66, Neptune. Please enter off of Route 66 - donations accepted via the main entrance.
- Fulfill Toms River Location: Donation Drop Offs accepted Monday - Friday between 9AM and 3PM. Address: B.E.A.T. Center, 1769 Hooper Ave, Toms River. Drop offs should be made at the rear of the building at the bay doors. Ring bell if doors are closed.
- For every dollar your team raises, your team will be credited with 1 pound of food donations. Email your logo to [vmahon@fulfillnj.org](mailto:vmahon@fulfillnj.org) and Fulfill will set up a fundraising webpage for you to share out to raise funds.

## COMPETITION BONUS OPPORTUNITIES

- Early Bird Registration: Register your school or youth program on or before October 16th and receive a bonus of 100 pounds credited toward your total for the competition.
- Speedy Delivery Bonus: Any drop offs received on or before November 2nd will receive a 10% bonus on the total weight of those drop-offs!
- Fundraiser Bonus: Get your first donation with your online fundraising page by November 2nd and receive 100 bonus pounds credited toward your total for the competition.

## QUESTIONS?

Reach out to Valerie Mahon at 732-643-5802 or via email at [vmahon@fulfillnj.org](mailto:vmahon@fulfillnj.org)



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## POUNDAGE RECEIPT FORM



DATE: \_\_\_\_\_

Preschool – Elementary – Intermediate – High School – College  
(Please Circle One)

SCHOOL NAME: \_\_\_\_\_

TOWN: \_\_\_\_\_

**DIVISION (Check One):**

1 (1-50 students) ☐      2 (51-150 students) ☐  
3 (151-400 students) ☐      4 (401-800 students) ☐  
5 (801-1500 students) ☐      6 (1501+ students) ☐

**DELIVERED BY:** \_\_\_\_\_

PLEASE PRINT NAME CLEARLY

**PHONE/CELL NUMBER:** \_\_\_\_\_

**E-MAIL:** \_\_\_\_\_

**WEIGHT:** \_\_\_\_\_ **LBS.**

**10% BONUS WEIGHT:** \_\_\_\_\_

(For food delivered prior to November 2<sup>nd</sup>)

**FUNDS \$** \_\_\_\_\_

**FUNDS + BONUS + WEIGHT TOTAL:** \_\_\_\_\_

**MEALS PROVIDED** \_\_\_\_\_

**FOODBANK SIGNATURE:** \_\_\_\_\_

Our team will weigh and log your food donations and provide you a receipt for your records.

**Sample  
Receipt**

**DOWNLOAD  
HERE**



The background is a collage of three photographs. The top left shows two young girls standing in front of a large cardboard box, one holding a pink patterned box. The top right shows a group of diverse children and adults standing together in a warehouse-like setting. The bottom right shows a person sorting through boxes in a food bank storage area.The logo for 'fulfill MONMOUTH & OCEAN' is a white circle with a green swoosh above and below the text.

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The logo for 'students CHANGE Hunger' is a white circle with a thick, hand-painted orange border. The word 'students' is in black, 'CHANGE' is in orange, and 'Hunger' is in black.

students  
**CHANGE**  
Hunger

## MOST WANTED FOOD ITEMS

Canned tuna, chicken and salmon

Canned vegetables - low sodium where possible

Cooking Oils

Shelf-stable milk

Pancake mix & syrup

Peanut butter & jelly

Canned fruits - in juice or light syrup

Fruit juice (100% juice)

Soups (chicken noodle, minestrone, split pea, chicken & rice, beef vegetable, lentil)

Ready-to-eat canned meals (chili, stew, ravioli, chicken w/ rice & vegetables, spaghetti & meatballs)

Hot cereals (oatmeal, steel-cut oats, farina, muesli)

Cold cereals (Toasted O's, Special K, Bran Flakes, Fiber One, Cascadian Farms, Kashi, Grape Nuts, Corn Flakes)

**No Glass, Cellophane, Soda, or Baby Food.**

**Bottled Water donations do not count towards Students Change Hunger.**

**Turkey Donations do not count towards Students Change Hunger.**





## FUNDRAISING AND MARKETING IDEAS

In addition to a traditional food drive, we're sharing some helpful ideas to boost your goals - but don't let these suggestions stop you from getting creative! The first three letters of fundraising are FUN!

### FILL THE BUS

Get the whole school involved in this effort to raise food for your team! Choose a date, secure a bus, and get the word out! Your school will be filling a bus with donated items to be delivered to Fulfill!

### STAFF SHOWDOWN

Give students something to root for. Challenge teachers or staff to a friendly competition (trivia, dodgeball, a pie-in-the-face vote) where votes are cast with donated food or funds.

### FRIENDLY RIVALRIES

Tap into the competitive nature of sports teams, clubs, and school organizations and create sub-competitions. See who can collect the most food donations, the football team or soccer team.

### VIRTUAL FOOD DRIVE

It's the easiest way to reach the most people! Use your fundraising page created by Fulfill. Post the link on social media. Send the link to family and friends. Get the word out! Funds will be delivered automatically to Fulfill and counted towards your totals!

### SPECIFIC DRIVE

Students run different drives to collect specific items. For example, each week of the campaign can be focused on a "Most Needed Food Item" - soups, cereals, canned proteins are always great options for these types of drives.

### IN SCHOOL PROMOTION

Create an ad or an article to promote through your school newspaper, social media, PTA website, etc. Add Students Change Hunger to your morning announcements to increase participation and spread awareness.

### COMMUNITY COLLECTIONS

Students can contact local businesses and ask to put donation boxes/bins in their lobbies for community members to bring donations. Or leave flyers in your neighbors' mailboxes with information about your drive and where they can donate food items.



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## GET THE WORD OUT!

No matter which platform you use, help spread the word about your Students Change Hunger food and fundraising efforts! Use your school's communication channels to reach fellow students, parents, and faculty. Be sure to tag @fulfillNJ and mention Fulfill in your social media posts. We'll amplify your impact by sharing your content with our followers, helping even more people learn how you're making a difference across Monmouth and Ocean Counties.

## SAMPLE POSTS

- From [Date] to [Date], we will be collecting food that will benefit @FulfillNJ. Stop by and drop off a non-perishable food item or make a \$\$ donation! [Fundraising page URL] #StudentsChangeHunger
- Help us #FilltheBus on [Date] with non-perishable food items! Donations will be delivered to @FulfillNJ to fight hunger in Monmouth and Ocean Counties! #StudentsChangeHunger
- A little goes a long way! Help @FulfillNJ fight hunger in Monmouth and Ocean Counties by visiting [Fundraising page URL] #StudentsChangeHunger
- A \$10 donation can provide 30 meals to children, families, and seniors in Monmouth and Ocean Counties! Visit [Fundraising Page URL] #StudentsChangeHunger

## FOLLOW AND TAG FULFILL



@fulfill\_nj



@FulfillNJ



@Fulfill





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